



In 2007 the Mondadori Magazine Division, that is led by General Manager Roberto Briglia, generated revenues of 1,047.7 millions of euros.

With a market share of 38.% and more than 40 titles, the Mondadori Group is Italy's biggest publisher of consumer magazines and one of the leading operators in the sector in Europe. Mondadori France was founded in September 2006 following the acquisition of Emap France, one of France's leading magazine publishers with a staff of 1,140, net revenues of €440 million in the year to 31 March 2006, and a market share of 12% in circulation and 10% in advertising.

Market shares in terms of quantity (%)

Publisher	Quota
Mondadori Group	38%
RCS	11,8%
Cairo	12,9%
Universo	10,6%
Hachette Rusconi	6,6%
Condè Nast	3,1%
Others	13,7%

ADS certified: 2005 Publisher's estimate
