



MONDADORI

Mandatory public notification (as per CONSOB Regulation N° 11971 of May 14, 1999 and subsequent changes)

PRESS RELEASE

ANGELO SAJEVA TO BE NEW MANAGING DIRECTOR OF MONDADORI PUBBLICITÀ

Segrate, 12 October 2007 - Arnoldo Mondadori Editore S.p.A. has announced that, from 5 November, Angelo Sajeve will take over responsibility of the Group's advertising division. On the same date, a proposal will be made to the board of directors of the subsidiary Mondadori Pubblicità S.p.A. to nominate Sajeve as managing director.

Mondadori wishes to express its warmest gratitude to Eduardo Giliberti, who will remain chairman of Mondadori Pubblicità until 31 December 2007 - and who, after more than 10 years, has decided to leave the Group - for the highly professional and decisive contribution he has made to the growth and development of the advertising sales company.

Angelo Sajeve, 53, was born in Palermo and has a degree in mechanical engineering. He has extensive experience in the advertising sector, which began in 1981 at Publikompass, the advertising sales company of the Fiat Group where he built his career, firstly as head of operations in Northern Italy and then as commercial director for the whole of Italy. In 1996 he was appointed general manager, becoming managing director in 2001. In July 2006 Sajeve was also nominated managing director of ITEDI, the company that combines all of the publishing and media activities of the Fiat Group.

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