



# MONDADORI

## PRESS RELEASE

*Mandatory public notification (as per CONSOB Regulation N° 11971 of May 14, 1999 and subsequent changes)*

### **MONDADORI: RULES APPROVED FOR THE STOCK OPTION PLAN FOR THE THREE-YEAR PERIOD 2006-2008**

*Segrate, 18 July 2006* – The Board of Directors of Arnoldo Mondadori Editore S.p.A., which met today, has approved the rules governing the stock option plan for the three-year period 2006-2008, as resolved by the AGM on 26 April 2006.

For each year the rules governing the plan foresee the annual allocation to the participants in the plan of options, which are personal and non-transferable, for the acquisition of Mondadori ordinary shares, held in the portfolio or through subsidiary companies. Options may be exercised on a one-to-one ratio, at a price of not less than the average reference price of Mondadori shares (as recorded in the period from the date of allocation and the same day of the previous month). The exercise of options may be made in a single operation in the three-year period, between the 1<sup>st</sup> January of the third year and the 31<sup>st</sup> December of the fifth successive year from each year of the allocation dates.

The rules also foresee that the Board of Directors will identify the conditions under which allocated options may be exercised on the basis of the attainment of the company's annual performance objectives. Verification of the conditions for the exercise of such rights will be made by the Board for each year of the plan, within the first half of the year following the allocation of options.

In line with the approved rules, regarding 2006, the Board of Directors has consequently determined the allocation of 2,630,000 personal and non-transferable share options, involving participants from the categories identified by the AGM resolution for the plan on 26 April. The allocated shares amount to a total of 1.01% of the company's share capital. The Board of Directors has also established, as a condition for the exercise of such options, the attainment of the performance indicators relating to ROE and free-cash flow. Subordinate to these requirements, the exercise of options on allocated shares for 2006 may be effected exclusively in the period between 1<sup>st</sup> January 2009 and 31<sup>st</sup> December 2011.

*Press Office Mondadori*

*Tel. +39 02 75423159 - Fax +39 02 75423637  
email: [rapportistampa@mondadori.it](mailto:rapportistampa@mondadori.it) - [www.mondadori.it](http://www.mondadori.it)*