



MONDADORI

PRESS RELEASE

Mandatory public notification (as per CONSOB Regulation N° 11971 of May 14, 1999).

**MONDADORI: ACQUIRES THE BRAND AND TITLE
«PC PROFESSIONALE»**

Segrate, 29 September 2003 – Arnaldo Mondadori Editore today reached an agreement with Ziff Davis Publishing Holdings for the acquisition of the ownership of both the brand and the title «PC Professionale» at a price of €4.37 million.

«PC Professionale», the leading magazine in the Information Technology sector with an average monthly circulation of around 120,000 copies, was already published in Italy by the Mondadori Group on the basis of a licensing contract signed in 1991.

This document is available at <http://ame.mondadori.com> and can be downloaded from the section «Press Releases», where an archive of previous Press Releases can also be found

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